# HOPE FOR ALL RESCUES



SERVING ALL HAMILTON COUNTY CATS AND DOGS



### **MISSION**



To build a community where people value animals, treat them with kindness and respect, and have an animal shelter where people can save lives through adoption.



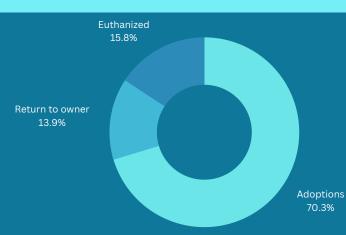
### **VISION**

According to the ASPCA, 6.3 million cats and dogs enter shelters in the United States annually. Each year, approximately 4.1 million cats and dogs are adopted, 810,000 are returned to their owners and 920,000 euthanized.

Our vision is to see all cats and dogs in the Hamilton County area find safe, caring homes.

We will accomplish our vision by providing needed medical care and individual attention to prepare our cats and dogs for adoption.





## **VALUES**



- Compassion...Be there for all animals in need.
- Care... Provide medical care needed to help our animals thrive.
- Safety... Create a safe environment for our animals and community.
- Companionship... Find the right forever home for all of our animals.



## **GOALS**

- To provide individual attention and necessary medical care to cats and dogs in a safe, caring environment.
- Help reunite all lost cats and dogs with their owners.
- See 20 cats and 20 dogs adopted into safe, loving homes each month.
- Be responsive to the needs of the community.



## **FUNDING GOALS**



At Hope For All Rescues we aim to have about 40 animals addopted each month. About 20 dogs and 20 cats. We average about 32 animal per month that are adopted. We mostly have more dogs that are adopted but the months vary.

Our Monthly Funding Goal is based on our expenses/income including; cages, food, rent, medical care, adoption fees, utilities.

Our adoption fee is \$75 per adoption. That is what we will earn along with any donations that we receive.





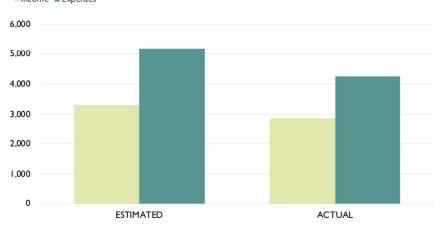
## **BUDGET**

Hope For All Rescues

# MONTHLY BUDGET

October 2022

BUDGET TOTALS	ESTIMATED	ACTUAL	DIFFERENCE
Income	3,300.00	2,850.00	(450.00)
Expenses	5,175.00	4,265.00	910.00
Balance (Income minus Expenses)	(1,875.00)	(1,415.00)	460.00
BUDGET OVERVIEW			
■ Income ■ Expenses			
6,000			



WHAT ARE MY	TOP 5 HIGHEST	OPERATING	EXPENSES?

EXPENSE	AMOUNT	% OF EXPENSES	15% REDUCTION
Rent or mortgage	1,000.00	23.4%	150.00
Other	750.00	17.6%	112.50
Utilities	725.00	17.0%	108.75
Legal and auditing	485.00	11.4%	72.75
Insurance	250.00	5.9%	37.50
Total	3,210.00	75.3%	481.50





## **OUTREACH**

- We will regularly update our website, Facebook,
  Instagram, Twitter and TikTok accounts with upcoming fundraising and mobile adoption events.
- We will include a page on our website that shows our adoptable dogs and cats, their pictures, and a link to request more information or schedule a meet-andgreet with the animal.
- We will partner with the Bissel Pet Foundation and Petsmart Charities to provide quarterly adoption events that include reduced adoption fees.
- We will send out monthly newsletters to our email list with news, a supply wishlist, and additional volunteer opportunities.





## **PARTNERSHIPS**



OF GREATER CINCINNATI

NONPROFIT VETERINARY CLINIC















## LEADERSHIP & STAKEHOLDERS

- Board of Directors
  - o Krislyn Burkhardt, Jess Charleville, Morgan Miller, Heather Wiegele
- CEO
  - Scott Marsh
- Secretary
  - May Webber
- Treasurer
  - Ashley Capp
- Head of marketing.
  - Julia Deskin
- Partners
  - Amazon Smile, Bissel, Chewy, Pets In Need of Greater Cincinnati, Pets Ohio, PetsMart
- Donors
- Volunteers





# **CONTACT US**

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## References:

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  - https://www.aspca.org/helping-people-pets/shelter-intake-and-surrender/pet-statistics
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- Davidson, Ashley. "How Much Does It Cost to Adopt a Dog from a Shelter? We're Breaking It Down." www.chewy.com. 9 September 2022.
- https://be.chewy.com/pet-parenting-pet-lovers-dog-adoption-fees-explained/ • Images provided by Canva.com, pincincinnati.org, and 1000logos.net