

My List of Experiences

- Associates Degree
- Business Administration Certification
- Owner of my own Doula LLC Business
- Obtained my CDA
- Certified Labor Doula
- Certified Postpartum Placenta Specialist
- Certified Childbirth Educator
- Certified Postpartum and Infant Care Doula
- Pre-certified Infant Feeding Specialist

My skills translated to SMART Goals

Long term goal:

S - Continue to work on the progress of opening my own Doula agency/business, specifically in WA.

M - Measure my progress with a goal list.

A - It requires lots of effort and dedication.

R - It is in alignment with my career.

T - No set deadline, just preferably in the next 2-5 years.

Personality Highlights

“ESFJ - The Consul.” The ESFJ makes up about 12% of the population. As an ESFJ it explains the extroverted, observant, feeling and judging personality traits. Helper, supportive, outgoing, a role model, sensitive and good at connecting with others are all qualities that come with my ESFJ type. I have learned a lot about myself and about others. It’s important to assess yourself every now and then to see how you’re doing and look at the ways you can improve yourself. Learning more in depth about my personality has allowed me to be more conscious about my day to day life and how I interact with those around me, especially my husband and daughter. It is so easy to forget that we all have our differences and they truly are what make us and our personalities. Taking the assessments really made me think of what I do today and what I will do one day full time as an entrepreneur. It validated how much I have a passion for what I do and what I am skilled in and made me realize that I am on the right path to where I want to be. It is also important to know how to communicate to your clients and to your family/friends.

Target Position Analysis (Where do I want to go next?)

I am enjoying the career I have but next I would like to run my own business independently or as a partnership full time. I would really enjoy doing so in a different state than Ohio. Preferably in Washington but with that being said it will depend on other factors in life as well. In my field it is important to have a strong leadership style and effective communication skills. It is almost mandatory that you are motivating and continuously determined as an independent business owner. There are a lot of pros that come with the career but there are also some cons that come along, just like any other job. As a business owner you are presenting leadership skills in a variety of areas. Being able to teach leadership skills would be an important quality to have. Overall, there are a lot of things to think about when it comes to your career and owning a business. You can do anything that you put your mind to. This course was helpful in pulling out those skill sets and potentially even ones you did not even know that you had. Some of the leadership skills that my chosen career might entail, is having that strong sense of leadership, decision-making and determined personality. Being a business owner takes a lot of self discipline, determination and motivation. Being aware of how to learn those skills or to naturally have them is important. Along with the strong leadership skills, you also have to know how to be empathetic towards your clients. Show them that you're here for them and being able to allow yourself to show and have emotions towards and with your clients takes patience.

My Chosen Job Description

Self-employed teaching a childbirth education curriculum, encapsulating placentas, and providing labor doula services. I'd really love to add birth photos in addition to the other services as an option. Services would vary from a client to client needs. A scheduled week/month but on call schedule with working with labor clients. Working as a certified labor doula, certified postpartum placenta specialist, certified childbirth educator. It is important that when working with clients you know how to work and assist in most scenarios and meet the needs of each client.

My Skills and Gap Analysis

Starting your own employment or 1099 is not easily done or even done overnight. Knowing how to open a bank account, start a LLC, purchase insurance for yourself/your company, marketing your own business. Being able to identify the customers personalities and how to best approach and speak to each one. The skills that I am missing are learning how to properly run a successful business.