



15 HOUR PROJECT

Organizational Empowerment

Morgan Miller - Senior Capstone

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MISSION

“To empower organizations through Industrial Organizational Psychology strategies that help them to better understand employee behaviors and performance.”

WHAT IS OE

Organizational Empowerment works with other businesses and does consulting work for them. OE works with businesses on specific needs that they are looking to improve or develop.

OE has worked with other Colleges and developed surveys that they can utilize. I have linked a survey that OE is currently using.

[SURVEY LINK](#)



SERVICE LEARNING

- Worked on DEI
- Updated the webpage
- attended board meetings
 - voted on the new OE board member
- Uploaded presentations
- Contact new board member
- Create video of all OE membets and what they are working on

LITERATURE

The reader will learn about problems addressed, population served, and skills and procedures utilized in I/O psychology. I/O psychologist will identify quality of work-life, formulate, and implement training programs and evaluate their effectiveness, coach employees, develop criteria to evaluate performance of individuals and organizations, assess consumer preferences, and customer satisfaction and market strategies. The populations affected by the practice of I/O psychology include individuals in and applicants to business, industry, labor, public (including non-profit), academic, community and health organizations.” (American Psychological Association) It is amazing that working remoting and with those all over the world, we can reach out and serve in all areas.

CONCLUSION

This experience was beneficial to me and the organization because I was able to dive in more in the projects that were going on, I was able to vote on who was going to be joining the board, I was able to improve and make adjustments to the web page and how current and future clients see the content that we share throughout.

RECOMMENDATIONS

- More interaction that can be done with the webpage and organization
- Getting out and into the public more with the advertising

S TRENGTHS

- Work one-on-one with clients

W EAKNESSES

- Small number of volunteers
- Need for one-on-one time

O PPORTUNITIES

- Improved changes on the web page
- Reaching out to board members, creating a video of each member on their career goals

T HREATS

- High turnover rate of volunteers